

Igor Nazarenko

SENIOR UI/UX PRODUCT DESIGNER

Email: me@igornazarenko.com

Phone: (408) 499-6443

Location: Santa Clara, California

LinkedIn: www.linkedin.com/in/igornazarenko

Portfolio: www.igornazarenko.com/portfolio

ABOUT

As a lead designer, I'm responsible for all stages of the product design process, including ideation, wireframing, prototyping, interaction design, user research, testing, visual design, design system, style guides, pattern and icon libraries, high fidelity mockups, and providing assets and specifications for engineering teams. I work closely with product managers and stakeholders, ensuring that business goals meet user needs to guarantee project success. I work on both consumer and Enterprise B2B products.

SKILLS

Product design, UX design, UI design, Agile Scrum development, problem solving, simplification of complex processes, user interaction, user research, usability testing, wireframing, prototyping, style guides, design systems, iconography, mockups, technical and creative illustration, promotion and advertisement materials, brand identity, visual and technical specs.

TOOLS

Figma, FigJam, Sketch, Zeplin, InVision, Balsamiq, UserTesting, Eclipse, HTML/CSS, JIRA, Confluence, Axure RP, Adobe Creative Suite: Adobe XD, Photoshop, Illustrator, Dreamweaver.

PROFESSIONAL EXPERIENCE

SupplyShift, Santa Cruz, CA

Sr. Product/UX/UI Designer, January 2022 - July 2023

I streamlined the design and development process for platform features by implementing easily reusable components applying the new Material UI library. I developed user personas by analyzing the needs and behavior of product end users. I also redesigned user onboarding and data uploading processes, and established effective communication channels between design and engineering teams. I created user journey maps, concept user flow diagrams, and wireframes. I built interactive prototypes for user testing and demos. I conducted user interviews and tests. I designed high-fidelity mockups and layouts and provided assets, and visual and technical specifications to the development teams. Used tools like webaccessibility.com to ensure WCAG AA accessibility compliance.

Align Technology, Inc., San Jose, CA

Sr. Product/UX/UI Designer, May 2018 - December 2021

I designed **My Invisalign** app which is native iOS/Android mobile, Apple/Android smartwatch and web-based consumer solution for the Align's patients and users who are considering Invisalign treatment. Today My Invisalign app is available in 60+ markets in 18 languages and has over a million active users world wide. I created wireframes, prototypes, conducted user tests, provided engineering teams with all assets and specs, and collected users feedback after each release. I conducted patients and doctors interviews, and usability tests. I collaborated with Product Managers, and engineering teams on all stages of product development.

McAfee, Santa Clara, CA

Lead Product/UX Designer, May 2014 - April 2018

I successfully designed multiple consumer applications, including **McAfee Safe Connect** (a native iOS/Android mobile, and web-based subscription VPN app), **McAfee Mobile Booster** (Android utility app), and **McAfee Safe Call** (a call protection application). I also was a product designer for the pilot AI mobile application **beSafe**. Using IntelligentAlerts™ Machine Learning Technique developed by the Intel Security Group, beSafe app runs on a smartphone, wearable device or tablet and can detect a collision or impact and send a message (SMS or call) to emergency services.

Oracle, Redwood City, CA

Principal Visual Designer, March 2012 - May 2014

As a Principal Visual Designer at Oracle, I was part of the team working on Alta design system, a library of UI components and patterns used in Oracle enterprise products. While working closely with front end developers I designed various components, provided specifications and directed implementation of components into the design system to ensure consistency and minimizing customization time for white label products.

Yahoo! | Sunnyvale, CA

Sr. Visual Designer, January 2012 - March 2012 (Contract)

At Yahoo! I was working on user experience and visual design of the dashboard of the customizable Yahoo! BOSS system (Build your Own Search Service). I worked on BOSS search mobile experience and developed specifications for visual elements and Yahoo!/partner branding guides. I was also responsible for the design of advertisement and media modules for Yahoo! Finance, Yahoo! News and Yahoo! Answers.

Apple Corp., Cupertino, CA

UI/UX Designer, March 2011 - January 2012 (Contract)

As part of the engineering team I worked on BI applications for the internal Apple users. I was involved in the project from the very beginning, I was responsible for the wireframing, building interactive prototypes for user testing and stakeholder review, providing high-fidelity mockups, visual and technical specifications and all assets to the development team.

PROJECTS

SupplyShift platform, Enterprise, Web. SupplyShift.

SupplyShift is an end-to-end supply chain data management, responsible sourcing, and supplier engagement platform.

My Invisalign, Consumer, Web / iOS / Android. Align Technology.

The My Invisalign app is a one-stop shop that helps deliver healthy, beautiful smiles.

McAfee Safe Connect, Consumer, Web / iOS / Android. McAfee.

Safe Connect gives you bank-grade encryption, WiFi protection, private browsing services and security.

McAfee Mobile Booster, Consumer, Web / iOS / Android. McAfee.

A complete optimization application for Android devices.

AWARDS

2021 IPM Award - Issued by IPM leadership Align Technology

2021 Inventor Award - Issued by The IP Team, Align Technology

2020 IPM Award - Issued by IPM leadership Align Technology

2018 Info Security PG's Global Excellence Awards® - Issued by McAfee

2016 BMA Platinum Award - Best Business & Productivity App - Issued by Best Mobile App Awards McAfee

EDUCATION

BA Degree in Art and Design - Belarusian University of Art and Design, Minsk, Belarus

AA in Fine Arts - Art College - Tskhinvali, South Ossetia

Multimedia Design Diploma - Masters Institute, San Jose

COURSES

UCSC Silicon Valley Extension - Designing User Experience for SmartThings, Virtual Reality and Wearable Technology - 2017

UCSC Silicon Valley Extension - Mobile Interface Design - 2018

REFERENCES

Available upon request.

PORTFOLIO

<https://igornazarenko.com/portfolio>